ALIVECOLORS IMAGE EDITOR FOR WIN AND MAC: BETA VERSION NOW AVAILABLE FOR DOWNLOAD!

March 21, 2017 – AKVIS is proud to introduce the beta version of the brand new AliveColors image editor. The software offers a variety of image editing tools and effects that lets users create new images from scratch or touch up existing ones.

AKVIS is incredibly excited to announce the beta version of **AliveColors** image editor! The pioneering spirit and years of experience enabled us to develop the multifunctional software product aimed at satisfying the widest range of users' needs.

AliveColors is all-in-one graphics and photo editing software for Windows and Mac. This self-explanatory program is not only intended for professionals, but also for amateurs and beginners. With the vast array of supplied tools, adjustments, filters, and effects, AliveColors enhances photos to their full potential. Along with the image enhancement features, the software provides users with artistic brushes and filters that allow them to stylize photos and create images from scratch. The program also includes easy-to-use shape tools which are indispensable for designing scalable vector-based graphics.

The software manipulates pictures in any way one can imagine: retouches and repairs photos, reduces digital noise, improves focus, applies blur effects, colorizes b&w photos, corrects color and tone, improves detail, performs all necessary prepress adjustments, creates HDR images, extracts complex objects, adds text, edits RAW files, combines images into collages, applies a variety of unique effects, paints and draws, etc. - all in a customer-friendly manner. This comprehensive image editor provides maximum performance with minimum effort!

AliveColors offers the multilanguage user interface with support for 4k & 5k displays. The intuitive vector based UI is completely customizable giving one the flexibility to personalize the workflow. At the time of the publication of the press release, the program interface and the user guide support three languages: English, German, and Russian.

The full functional beta version is available for download at alivecolors.com. The free license key will be sent automatically to the specified email address after a one-time registration. Any feedback and bug reports are highly appreciated!

The software runs on Windows 7, 8, 8.1, 10; and on Mac OS X 10.9-10.11 and macOS 10.12 - 64-bit only.

Before its official release, **AliveColors** is available for pre-order at only half the price.

AKVIS (http://akvis.com) specializes in development of video & image processing software. Since the company's launch in 2004, it has released a number of successful products: standalone applications and Photoshop plugins for Windows and Mac. The brand new AliveColors software is compatible with all AKVIS plugins as well as with third-party plug-ins from other software developers.

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